



2012 Grand Prize Winner
"Quiet Time"
by Kirk Larsen



2012 2nd Place
"Carroll Creek Alley"
by Jason Tako



2012 3rd Place
"Frederick's Cupola"
by Luc Herbots

PLANNING COMMITTEE

Co-Chairs:

Marita Loose
Ginger Edington
Connie Schlee

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Harriet Wise

2012 Report to the Community

As we close the books on *Easels in Frederick* 2012 we are already anticipating the 2013 event. But first it is fitting to express our appreciation for your generous support and share our success story.

The numbers tell much of the story:

- A renowned California juror selected 30 artists plus 7 alternates from New York to Florida and New Jersey to Wisconsin to participate in Frederick's second annual plein air competition.
- Our prize purse grew to \$15,500 and the number of awards to 12.
- On 4 scorching hot June days, 30 talented artists set up their easels and went to work on the streets of historic Downtown Frederick, in Baker Park and along Carroll Creek.
- A Quick Draw contest pitted 70 juried and non-juried artists against the clock for prizes.
- 4 exhibits featured over 200 paintings of local subjects.
- Approximately 400 guests viewed paintings at 2 lively receptions while sampling appetizers compliments of area caterers.
- 45 paintings went home with happy purchasers, netting over \$13,300 in commissions for The Delaplaine Arts Center.
- Hundreds of residents and visitors learned more about art at *Easels in Frederick* events, such as judge's talks, a painting demonstration and artist's talk, exhibits, and watching artists at work.
- Frederick's reputation as an arts destination was enhanced.
- *Easels in Frederick* has inspired approximately 85 local artists to organize as Frederick Plein Air Artists; some of them paint together every Wednesday, weather permitting.

The event was made possible through the generous support of the community:

- 133 volunteers contributed 7,343 hours to planning and managing the series of events.
- 20 hospitable downtown homeowners hosted artists and judges.
- Cooperative relationships were forged with other community and arts organizations, including the City of Frederick, Frederick Arts Council, Tourism Council, Downtown Frederick Partnership.
- 135 donors (including 100% of the planning committee) contributed more than \$41,500 in contributions and sponsorships, plus more in in-kind services.
- The Delaplaine Arts Center provided generous support and oversight.

Moving forward:

- After two years with The Delaplaine, to which we are grateful for giving us our start, *Easels in Frederick* has affiliated with the Frederick Arts Council. This nonprofit 501(c)(3) arts umbrella is dedicated to building a better community through advocacy, programs, services and events. Proceeds of the 2013 event will facilitate public access to art.

What's coming in 2013?

- Please mark June 18-22 on your 2013 calendar for the 3rd annual *Easels in Frederick*.
- For the first time, the juried artists will have entrée not only to Downtown Frederick but to the entire county! We're excited to see what our city, rolling hills, pastoral valleys, rural towns and quiet back roads inspire them to create.
- Our prize purse will once again reach \$15,500. The popular Quick Draw contest will be back on the streets of Frederick. A Saturday evening private Collectors Preview, followed by a Public Exhibit, will cap the celebration with the first peek at completed art — and first chance to buy!

For more information, visit www.easelsinfrederick.org, or call the Frederick Arts Council, 301-662-4190.

Thank you!