



The paint is dry
and the *Easels*
have been put away...

Easels in Frederick is an all-volunteer committee working with The Delaplaine to organize and manage the 2012 *Easels in Frederick* juried plein air painting competition. Please contact Nancy Izant at nizant@delaplaine.org if you are interested in helping.

All charitable contributions are tax deductible. The Delaplaine remains the only arts organization to have been certified under the Standards for Excellence in Nonprofit Management by the Maryland Association of Nonprofit Organizations. Please make checks payable to The Delaplaine and include *Easels in Frederick* on the memo line of your check.

Easels in Frederick will return in June 2012!



THE DELAPLAINE VISUAL ARTS EDUCATION CENTER
40 South Carroll Street • Frederick, Maryland 21701
301-698-0656

www.easelsinfrederick.org

The Delaplaine is a 501(c)(3) charitable organization, donations to which are tax deductible to the fullest extent allowed by law.

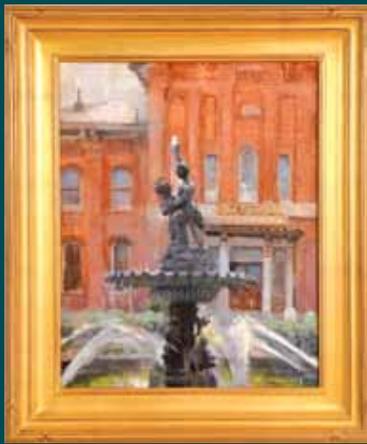
A copy of our current financial statement is available upon request by contacting our office. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage. Tax ID # 52-1481592



PHOTOGRAPHY © HARRIET WISE PHOTOGRAPHY



And we are delighted to report that June's inaugural **Easels in Frederick** event was an awe-inspiring experience! We're still processing information — surveying artists, reviewing observations from visitors, checking in with committee members and analyzing recommendations from the Delaplaine. We'll use the feedback to shape next year's event!



2011 Grand Prize Winner
"City Hall Fountain"
by Hiu Lai Chong

IN MEASURABLE TERMS

30 artists plus 5 alternates were selected from applicants from as far away as Hawaii to compete by a nationally recognized juror.

4 days of painting took place in downtown Frederick.

60 paintings were submitted to be juried and exhibited.

\$9,000 in prize money was shared by 4 artists.

\$32,155 was generated from the 37 paintings sold, of which \$12,729 in commissions went to the Delaplaine.

2 receptions were at times so crowded that people stood 3 deep peering at the paintings from behind the folks in front of them.

400 plus guests consumed endless (well maybe not that many!) bottles of champagne and wine at the elegant Collectors Preview and public receptions.

6 free Art Talk Cafe events held in downtown Frederick in May and June featured subjects of interest to artists, collectors and those generally interested in learning about art.

4 plein air workshops for both adults and children were filled to capacity.

13 families hosted artists in their Historic District homes.

UNQUANTIFIABLE

- The event drew people who lingered to watch artists paint, creating interest and excitement all around town.
- **Easels** artists and their supporters patronized local restaurants and shops, as did countless visitors who came to see them work and planning committee members who met downtown regularly the previous year.
- A downtown gallery opened its doors to artists, the committee and guests the night of artist registration, resulting in many new, mutually beneficial contacts.
- Gracious hospitality and robust painting sales transformed non-resident artists into ambassadors for our community. Inevitably they'll tell friends, neighbors and other artists back home what a great place Frederick is.
- Frederick residents saw their community through new eyes. As one remarked, "I've walked down Court Street thousands of times and never noticed there's a view of the spires in the space between those buildings."
- People who may never before have visited an art exhibit were drawn into the Delaplaine because they'd seen their city being painted.

FINALLY...

From us to you, a sincere and heartfelt **Thank You** for your faith in a fledgling idea and providing the support to make it happen. We had a good time doing it, and it was exhilarating to see the community's wholehearted response. Your contribution helped to put art on the streets of Frederick and into the hearts of many!

Vicki Glenn
Vicki Glenn

Carolyn Greiner
Carolyn Greiner

Catherine Moreland
Catherine Moreland

EASELS
in Frederick

PLANNING COMMITTEE 2012

<i>Co-Chairs:</i>	Sonja Rasmussen
Vicki Glenn	Yvonne Reinsch
Carolyn Greiner	Connie Schlee
Lea Allen	Cristy Stup
Lisa Ausherman	Bonny Sydnor
Colleen Clapp	Jan Welty
Ginger Edington	Harriet Wise
Audrey Farnsworth	<i>Founding Co-Chairs:</i>
Diana Halleman	Anne Gibson Snyder
Alice Hoxie	Liz Martin
Gale Kaufman	Catherine Moreland
Marita Loose	<i>Executive Director</i>
Barbara Maghan	<i>of The Delaplaine</i>
Linda Moran	Nancy Izant
Meta Nash	<i>Program Manager</i>