



2016 Prospectus

Please read entire Prospectus before you apply.

About the Program

Easels in Frederick is a juried plein air painting competition produced and managed by an all-volunteer committee. The nationally known competition, now in its sixth year, is centered in both historic downtown Frederick and throughout Frederick County, Maryland.

Acceptance Juror [Jim McVicker](#) will select 29 juried artists to compete. Jim will also select and rank 7 alternates to replace any selected artist who is unable to participate. The 2015 Grand Prize winner, Jason Sacran, is automatically invited to return.

Applicants must be 18 years old by June 13, 2016.

Tentative Event Schedule

- **Monday, June 13, 2016, 7:30–10:30 am.** Juried artists arrive at the [Frederick County Visitor Center](#), in Frederick, Maryland, pick up information packets, have canvases and papers stamped, sign and submit W9 and Limited Liability form, and get answers to any questions.
Artist and Host Supper. 6:30–9:30 pm. Private.
- **Monday–Tuesday, June 13–14.** Artists set up their easels and paint anywhere throughout Frederick County.
- **Wednesday, June 15.** Artists paint in the county or downtown Frederick.
- **Thursday all day and Friday morning, June 16 & 17.** Artists paint in downtown Frederick.
6:30–8:00 pm. Judge’s Talk. Frederick Tourism Center. Awards Judge [Dee Beard Dean](#) will discuss the characteristics of good plein air painting.
- **Friday afternoon, June 17, noon–2:00 pm.** Artists deliver up to 4 framed works for exhibit and judging to the William Talley Rec Center in downtown Frederick.
- **Friday, June 17, 7:00–10:00 pm.** *The Grand Exhibition* begins with a private ticketed *Collectors Preview* and Awards Ceremony at the William Talley Rec Center in downtown Frederick. Awards Judge [Dee Beard Dean](#) will award top 6 of the 9 cash prizes. Additional cash prizes at the *Collectors Preview* include the *Collectors’ Choice* and *Artists’ Choice* Awards.
- **Saturday, June 18, 8:30–11:30 am., Quick Draw Contest.** Juried *Easels in Frederick* artists are automatically eligible to compete, at no charge, in the *Quick Draw Contest*, a timed event. Participation is not mandatory. Participating juried artists sign in between 8:30 and 9:30 a.m.; the **contest starts at 9:30 and concludes at 11:30 am.** (In addition to juried plein air artists, the *Quick Draw Contest* is open to any professional or amateur painter who applies online and pays a \$15 entry fee).

- **Saturday, 11:30 am–1:00 pm, Quick Draw Awards and Sales.** All artists display their *Quick Draw* work for judging and sale at Memorial Park in downtown Frederick. *Quick Draw* artwork does not need to be framed or ready to hang; however, winning Quick Draw artwork should be framed for display at a special area in the Exhibition space during the Public Reception and Sale. Judge Dee Beard Dean will award the two cash prizes for juried artists.
- **Saturday, noon–5:00 pm.** *The Grand Exhibition Public Reception and Sale*, free of charge to the public. Juried artists can also submit an additional 4 works painted during *Easels* week. Exhibition-goers will cast their votes for which artist will receive the People’s Choice Prize cash award. During this time, juried artists are invited to sell additional work completed during *Easels in Frederick* but not submitted for judging. More information will be available at registration.
- **Saturday afternoon, 5:00 pm.** The Public Reception closes at this time and artists begin removing unsold artwork from the Talley Rec Center. We are unable to store artwork. **No artwork, including sold work, is to be removed from the exhibit before 5:00 pm.**

A complete schedule will be published online spring 2016.

Other plein air events for the public may be offered before and during *Easels in Frederick* week in conjunction with area business, galleries, nonprofits, etc.

Standards and Requirements for All Artwork Submitted for Exhibit and Sale

- **All artwork submitted for exhibit, judging, and sale** at *The Grand Exhibition* must be labeled, framed, wired, and ready to hang.
 - All works on paper should be professionally presented with glass, plexi, or acrylic glazing. (This does not include *Quick Draw* paintings, which need not be framed unless awarded a prize.)
 - Wrapped canvas painted edges of a minimum 1 $\frac{3}{8}$ inches are acceptable.
 - **Maximum image size is 396 square inches.** *Strictly as an example*, an 18- by 22-inch image is 396 square inches. Do not include mat and frame in measurement.
 - **Maximum size of submitted image, including frame, is 32 by 32 inches.**
- **All works submitted must be painted during the *Easels in Frederick 2016* painting days and painted *en plein air*, without the use of photographs.** It is preferred that the registration canvas stamp is visible or accessible on the back.
- All paintings submitted for sale and exhibit must be available for sale and not promised for sale to any specific buyer.

Artist Sales

The 2016 competing *Easels in Frederick* artists will have multiple opportunities to meet prospective buyers and to promote the sale of their work:

- **Exhibit and Sale.** *The Grand Exhibition* begins with the Friday evening *Collectors Preview* and continues with the Saturday afternoon *Public Reception*. Artists can sell their work during both events.
- **Quick Draw.** Juried artist participation in the Saturday morning *Quick Draw Contest* (at no cost) is not mandatory. However, all work completed during this timeframe may be submitted for exhibit and judging immediately following the contest. During this contest, artists may agree to sell their work to a specific buyer but still submit that work for judging and exhibit. At the conclusion of *Quick Draw* awards, juried artists can move unsold artwork completed during *Quick Draw* to a special area in the Talley Rec Center for exhibit and sale.
- **Other Opportunities to Sell Artwork Not Submitted for Exhibition.** Exhibit space is limited, but artists may submit four pieces created during the competition and not submitted for judging. Artists will conduct this type of sale through the *Easels in Frederick Table Gallery* sales desk.

Individuals may approach artists as they paint during *Easels* week and offer to purchase artwork. An artist who plans to submit the work for exhibit and sale during *The Grand Exhibition* should explain that all work submitted cannot be promised or already sold to anyone and urge the potential buyer to attend the Friday evening *Collectors Preview* event and purchase the painting at that time. An artist *not intending to submit the artwork for exhibit and sale* can negotiate a price with the potential buyer and contact a Committee member to conduct the sale onsite or at a later time. The artist can also note that the work will be for sale as part of Saturday's *Public Reception*.

The Artist Welcome packet provides information on conducting this type of sale.

An *Easels in Frederick* Committee member must complete all sales of artwork. Artists receive 60 percent of the sale price. This applies to all work completed and sold during *Easels in Frederick 2016*, including *Quick Draw*.

We request that artists who conduct pre-sales of artwork, or sell artwork created during the *Easels in Frederick* event within 6 months of the event, transact the sale, but also provide a 10 percent commission to *Easels in Frederick*—commissions provide the funding to begin planning for the 2017 event.

Cash Awards

The following presents subject categories and amounts awarded during the *Easels in Frederick 2015* event. Subject categories may change for the 2016 event.

Cash awards for *Easels in Frederick 2015*:

Main Event Prizes*	
2015 Grand Prize	\$5,000
Second Prize	2,500

Main Event Prizes*	
Third Prize	1,000
Best Use of Light	1,000
Best Painting with an Architectural Subject in Frederick City	1,000
Best Painting of County Landscape or Town, Outside Frederick City	1,000
Collectors' Choice Award	1,500
People's Choice Award	1,000
Artists' Choice Award	500

Quick Draw Prizes***	
Best by Juried Artist	\$ 500
Second Prize Award for Juried Artist	250
First Prize–Nonjuried Artist	500
Second Prize–Nonjuried Artist	300
Third Prize–Nonjuried Artist	200
Linda Postelle Award for Best Use of Color—Nonjuried Artist	250

*Award subject matter may change in 2016; prize amounts will not change.

**The Awards Judge may present up to 4 Honorable Mention Awards.

***The *Quick Draw* Judge will present up to 2 Honorable Mention Awards.

All paintings are eligible for multiple awards. In the event of a tie for the balloted Collectors' Choice or People's Choice Awards, the prize money for that award will be divided equally among the winners.

IMPORTANT: In submitting your entry to *Easels in Frederick*, you agree to the terms set out in this Prospectus. 2016 juried artists also agree to allow the *Easels in Frederick* program to use their images and images of their 2016 *Easels in Frederick* artwork for publicity purposes, to promote future *Easels in Frederick* events, and as part of the online Digital Archive created as a public art and historical service to Frederick County. *Easels in Frederick* agrees not to sell or otherwise benefit financially from these images.